

Anchorage Nonprofits

Anchorage Market & Festival vendors, management and staff sincerely appreciate the great work provided by our nonprofit organizations to make our citizens life's healthier, longer and more enjoyable. We know that our market/festival is a huge community resource and we want to make it as available to our nonprofit community at no or low cost as possible.



It works!

This brochure will introduce you to our current efforts to assist in your mission. We know this will not solve the perpetual lack of money and resources challenge of any nonprofit; but we do hope it makes those challenges just a little bit easier.

We will welcome your ideas and suggestions as to how we can make our efforts even more meaningful to your organization.



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Free!



Nonprofit Booth

**It's going to be
a fun summer!**

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Nonprofit Booth

Anchorage Market & Festival attracts an average of 30,000 people each summer weekend, about 20,000 are local residents. Past experience has shown market-goers are very receptive to and generous in support of our nonprofits with booths. Anchorage Market & Festival provides two ways for Anchorage's nonprofit community to participate with no or very low costs.

The first way to participate is to use half or our entire ready-to-go 20' wide x 10' deep nonprofit tent at absolutely no charge. Tent may be used by two different groups each weekend, each with a 10' x 10' space or by one group needing all of the space. Tent is furnished with sidewalls, tables, chairs and sign racks to hold 10' x 3' or smaller banners.



Everyone shows up!

We will advertise your participation as much as possible in our weekly emailed newsletter, newspaper commercials and on the market/festival bulletin board. Nonprofits that used the booth in the 2006 season were very happy with accommodations and results.

We do limit use of this opportunity to three weekends per season for any one organization (there are 18 weekends total). Space is reserved on a first-come-first-served basis with some bias towards community health projects when applicable.

The second way to participate is to call and see if a stand-by booth is available on the weekends you need. We will do our best to get you a stand-by booth and there will be no space rental charged for the first three weekends. Should your organization want to participate in more than three weekends, the first three remain free and all others will be billed at 50% of our normal rates for booth space, tent rentals or tent set-up, when available.

You may do whatever activity fits your organizations' needs and goals in the market so long as it is family oriented (Market Manager will be sole judge of appropriateness of any activity). The sale of water, juice, sports drinks, energy drinks or sodas is prohibited. The sale or sampling of food products requires permission of Market Manager and the Anchorage Health Department. Participating groups must staff the booth and keep it open for market hours from 10AM to 6PM. Petitions may be available in the booth for signatures but may not be circulated outside of booth.

We will provide each organization with a lease agreement that must be signed and returned along with IRS certification of nonprofit status, if it is not already on file with us. Money owed, if any, will be listed on this agreement. We will also provide a Vendor Handbook and several copies of an Anchorage Market & Festival traffic map. It will be nonprofit's responsibility to insure all people participating in the booth are aware of market/festival rules, procedures, times and traffic patterns. Cars must be in by

Little things that will help both of us have a successful experience:

- Have your banners delivered to us by 3PM Friday, we work early on Saturday and will hang your banner.
- Limit the number of cars entering the market/festival area; unload them quickly and then immediately remove them to the 5th Avenue Garage or other legal parking areas. We will validate 5th Avenue Garage parking passes for all people working in your booth that will give them free parking for the day.
- Provide us with your logo in jpeg format for use in our print ads (B&W), email newsletters (Color) and market/festival bulletin board signs (color).
- Plan and reserve your space early so that you can make these days most productive for your group. Anchorage Market & Festival is open for 18 weekends, 10AM to 6PM Saturday & Sunday for May 12 to September 9, 2007.
- Make sure we have an IRS letter on file for your organization indicating

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